

# Treating Yourself

Greetings from Canada's first Medical Marijuana and Hemp Expo!

Treating Yourself magazine is excited to host the upcoming Medical Marijuana and Hemp Expo in July of 2010 at the Metro Toronto Convention Centre. We are currently seeking vendors, exhibitors, and sponsors for this very high-profile event and we want you to be a part of it. Mark July 16th - 18th, 2010 on your calendar and join patients, their friends and loved ones, professionals, distributors, manufacturers from the hemp, medicinal marijuana, and alternative medicine industries from across North America and Europe. Showcase, demonstrate, educate about, and sell your products to a wide range of attendees. Your product or service has the potential to reach thousands at the Expo!

From your product's name on our event website, full page ads in Treating Yourself magazine issues #22 and #23, exposure of your product and/or services to not only the public in attendance and also our professional national media and public relations team; these are just a handful of the benefits our vendors will enjoy. Counting patients, vendors, medical and professionals from the alternative medicine and hemp industries among its expected attendance of 30,000+. Treating Yourself Magazine's first Medical Marijuana and Hemp Expo promises to be a world stage like no other seen before in Canada, offering three days of networking, learning, advertising, and vending in an interactive, inclusive environment. Don't miss your chance to be a part of this extraordinary event!

Founded by yours truly in 2002 and distributed in countries world-wide, Treating Yourself is a journal written for patients, by patients. Our mission is to build awareness, generate interest, educate and provide our readers (which include medical marijuana, alternative medicine users, members of the hemp community, their caregivers, professionals in this and related industries) with conscientious, ethical, and reliable information to assist them with the management of their wide and varied health needs and provide them with access to safe and reliable products.

To help us achieve this goal, the 2010 Medical Marijuana and Hemp Expo will be hosting a series of workshops, seminars, documentaries and short films on subjects like medical marijuana, activism, security and safety, alternative medicine, nutrition, hemp, cooking, and more.

This one-of-a-kind event will also have a government-approved 4600 square foot vapor lounge to accommodate medical marijuana patients who can feel comfortable and relaxed medicating. While there is absolutely no selling or distributing of marijuana permitted at the Expo, we encourage patients to bring their own medicine along with them, as vaporizers of all makes and models will be available for use. These include, but are not limited to the HerbalAire, Volcano, Zephyr and the De-Verdamper. Our hope is to give patients an opportunity to determine which type is most suitable for their individual needs.

By joining us as a vendor and saying yes to the exhibit opportunities of Canada's first Medical Marijuana and Hemp Expo in 2010, you're saying yes to the growth of your brand's visibility among the consumers and decision-makers of your target market. This year will offer our vendors unique opportunities to exhibit their merchandise. You will also be extending your reach to a national and world-wide audience. With representatives, sponsors, vendors, and professionals from across Canada and around the world, there's no better place for you to showcase your products and information.

Check out our event website here for all the information - <http://www.medicalmarijuana-hempexpo.com/> - and register early for your best chance at securing your first-choice location on our expansive floor plan. I am also pleased to answer any questions you may have about the event at the email address listed below. You can also reach me at 416 620 1951

I look forward to seeing you in Toronto in 2010!

Take Care and Peace,  
Marco Renda  
Publisher  
weedmaster@treatingyourself.com

# Treating Yourself

## Medical Marijuana & Hemp Expo

July 16 – 18, 2010

Metro Toronto Convention Centre North Building Hall A

255 Front Street West, Toronto, Ontario M5V 2W6

### Exhibitor Application & Agreement

Name/Title: \_\_\_\_\_

Co. Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Country: \_\_\_\_\_

Prov/State: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Website: \_\_\_\_\_ E-mail: \_\_\_\_\_

Booth Number : 1<sup>st</sup> Choice: \_\_\_\_\_ 2<sup>nd</sup> Choice: \_\_\_\_\_ 3<sup>rd</sup> Choice: \_\_\_\_\_

Includes 8ft High Back Hard Wall & 8ft High Side Hard Walls Plus Carpet & Facia Signage

Standard 5 x 10 Booth - \$1,250.00 X \_\_\_\_\_ = \$ \_\_\_\_\_

Standard 10 x 10 Booth - \$2,500.00 X \_\_\_\_\_ = \$ \_\_\_\_\_

Standard 10 x 20 Booth - \$5,000.00 X \_\_\_\_\_ = \$ \_\_\_\_\_

Standard 20 x 20 Island - \$10,000.00 X \_\_\_\_\_ = \$ \_\_\_\_\_

Bulk Rate (400sq feet +) - \$2,250.00 per 10x10 X \_\_\_\_\_ = \$ \_\_\_\_\_

Corner Booth Premium - \$250.00 per corner X \_\_\_\_\_ = \$ \_\_\_\_\_

Sub Total: \$ \_\_\_\_\_

Plus 13% HST: \$ \_\_\_\_\_

Total : \$ \_\_\_\_\_

Total Due with Contract: \$ \_\_\_\_\_

Deposits are non-refundable and non-transferable Final Payment: \$ \_\_\_\_\_

Due: June 30, 2010 Payment Details: Company Cheque, Bank Draft, Wire Transfer

Visa  Mastercard # \_\_\_\_\_ Exp. \_\_\_\_\_

Deposits are non-refundable and non-transferable Schedule

Products to be exhibited:

#### Exhibitor Agreement:

I have read and agree to the attached Terms of Agreement

\_\_\_\_\_  
(Application by: Print Name) Signature Date

PLEASE FAX TO: 416-620-0698 or Email to: weedmaster@treatingyourself.com

Treating Yourself.Com Inc. 250 The East Mall P.O.Box 36531 Etobicoke, Ontario M9B 3Y8 Canada

# CONDITIONS OF AGREEMENT

1. The Exhibitor agrees to abide by all rules and regulations adopted by Treating Yourself.Com Inc. and Show Management and that Treating Yourself.Com Inc. and Show Management will have the final decision in adopting any rule or regulation deemed necessary prior to, during and after the show.
2. The exhibitor agrees to use the space(s) provided only for the display of the products or services specified in this agreement and agrees not to sublet the space(s) unless written authorization is provided by Treating Yourself.Com Inc. and Show Management
3. All electrical equipment or apparatus used must be approved by the appropriate Hydro authorities prior to the Show unless such equipment or apparatus has been given C.S.A. certification. The exhibitor agrees to abide by any decision made by the Hydro authority in the event of any dispute. Equipment not approved may be required to be removed from the Show.
4. The Exhibitor will hold Treating Yourself.Com Inc. Show Management, it's Suppliers, and the Metro Toronto Convention Centre, harmless from any damage or liability arising from any injury or damage to said Exhibitor, his agents, servants or employees, or to the property of the said Exhibitor occurring in the buildings or grounds or the approaches and entrances thereto, except by negligence of Treating Yourself.Com Inc.
5. The Exhibitor will have the right to cancel his/her reservation for space up to 60 days before the opening of the show in which case he/she will forfeit the deposit payment. Should the Exhibitor cancel his reservation for space within 60 days of the Show, he will be liable for the total amount of the payment. All cancellations must be confirmed to Treating Yourself.Com Inc. in writing, and the effective date will be the date the notification is received. On notification of cancellation, Treating Yourself.Com Inc. will be free to relet the space(s).
6. In the event the exhibitor fails to remit the outstanding balance due to Treating Yourself.Com Inc. for receipt 60 days prior to the opening of the Show, he/she will forfeit the deposit payment and Treating Yourself.Com Inc. will be free to relet the space(s).
7. In the event the Exhibitor fails to register by the deadline established for the Show without prior written authorization, Treating Yourself.Com Inc. reserves the right to relet such space(s) and any payments received will be deemed as liquidated damages and retained.
8. In the event the Exhibitor fails to comply in any respect with the terms of this agreement, all rights of the Exhibitor hereunder will cease and terminate. Any payment made by the Exhibitor on account hereof will be retained by Treating Yourself.Com Inc. as liquidated damages for breach of this contract and Treating Yourself.Com Inc. may thereupon relet the space.
9. Treating Yourself.Com Inc. reserves the right to reject or prohibit exhibits or Exhibitors or to relocate exhibits or Exhibitors when in Treating Yourself.Com Inc. opinion such moves are necessary to maintain the character and/or good order of the Show. No monies will be returned to Exhibitors under these conditions.
10. The Exhibitor's property will be placed on display and exhibited at his/her risk and Treating Yourself.Com Inc. assumes no responsibility for loss and damage thereto. The Exhibitor will assume all responsibility for loss of damage to his property due to fire, theft, flood, lightning, earthquake, explosion, or any other cause beyond the control of Treating Yourself.Com Inc.
11. The exhibitor agrees to have liability and property damage and insurance to limits satisfactory to Treating Yourself.Com Inc., and the Metro Toronto Convention Centre.
12. The exhibitor agrees that no display will be dismantled or goods removed during the entire run of the Show and the display will remain intact until the closing hour of the last day of the Show.
13. In the event the building should be destroyed by fire or the elements or if any circumstances whatsoever should occur which might make it impossible for Treating Yourself.Com Inc. to permit Exhibitors to occupy the premises or if the Show is cancelled, the Exhibitor will pay for space only for the period the space was or could have been occupied by the Exhibitor, and Treating Yourself.Com Inc. in no way, will be responsible for claims or damage which might arise in consequences thereof. A refund of all monies received from the Exhibitor will be made by Treating Yourself.Com Inc. in the event of the Show not being held and Treating Yourself.Com Inc. will be released from any and all claims for damages or otherwise.
14. The Exhibitor is liable for any damage caused to building floors, walls or columns, or to standard booth equipment, or to other Exhibitor's property. The exhibitor may not apply paint, lacquer, adhesive or other coating to building columns and floors or to standard booth equipment.
15. The Exhibitor agrees to observe all union contracts and labour relation's agreements in force, agreements between Treating Yourself.Com Inc. and official contractors serving the building and/or companies operating on the grounds in which the building is located.
16. The Exhibitor agrees to maintain qualified personnel in the display at all times during the Show hours.

# WIRE TRANSFER DETAILS

**Beneficiary:**

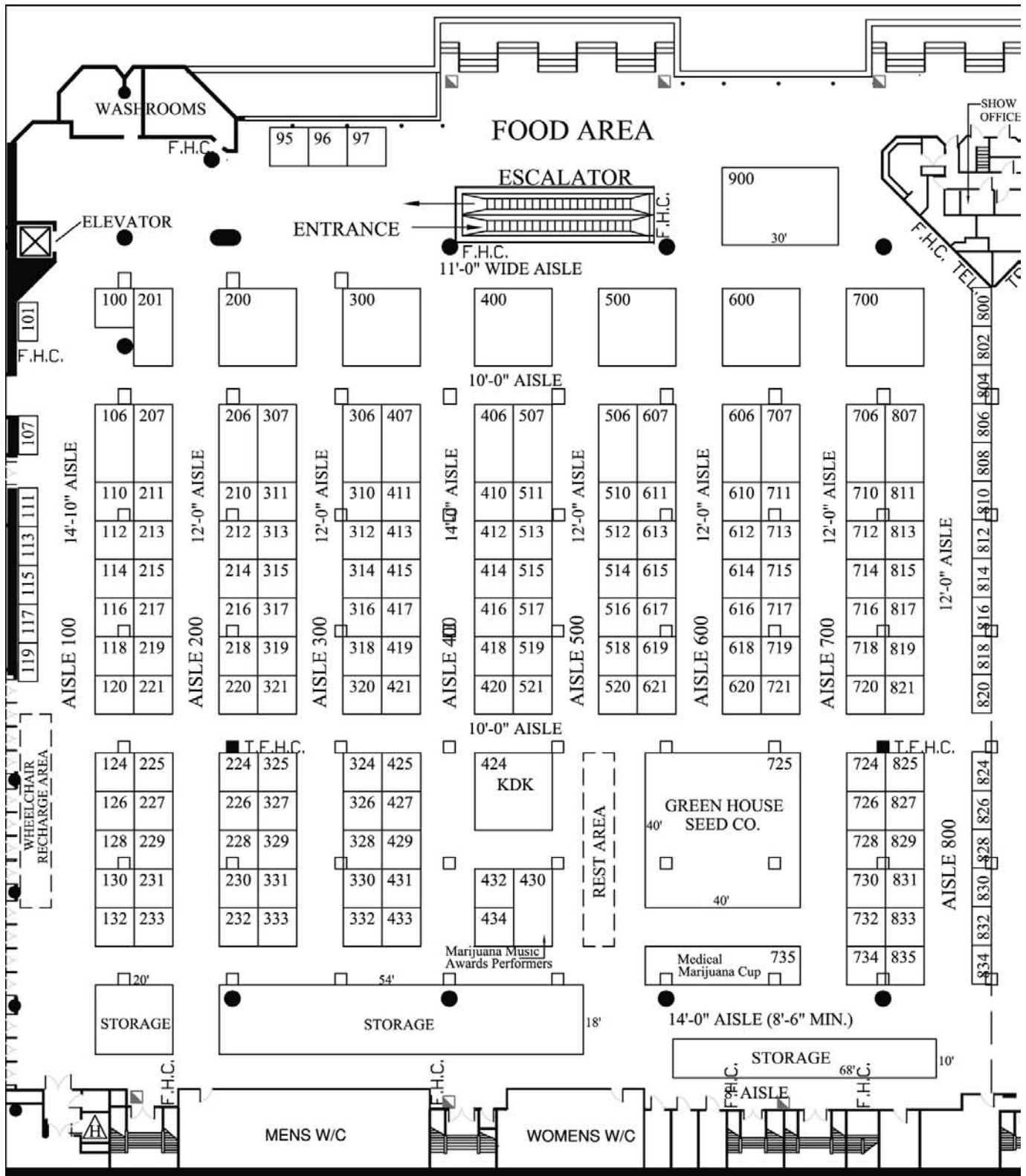
TREATING YOURSELF.COM  
250 THE EAST MALL  
PO BOX 36531  
ETOBICOKE ON M9B 3Y8

**Beneficiary's Bank:**

BMO Bank of Montreal  
2194 LAKESHORE BLVD. W.  
ETOBICOKE ON M8V 1A2

**Bank ID:**

INSTITUTION#: 001  
TRANSIT#: 04192  
ACCT#: CAD 1043-473  
          USD 4510-347  
SWIFT CODE: **BOFMCAM2**



# Treating Yourself

MEDICAL MARIJUANA &  
HEMP EXPO  
JULY 16-18TH, 2010  
MTCC HALL A- NORTH BUILDING

All booths are 10'x10' except where noted  
Floorplan subject to facility approval.  
230 equivalent 10'x10 booths.  
Date of Plan: October 23rd, 2009.



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